



JONATHAN LECOCQ

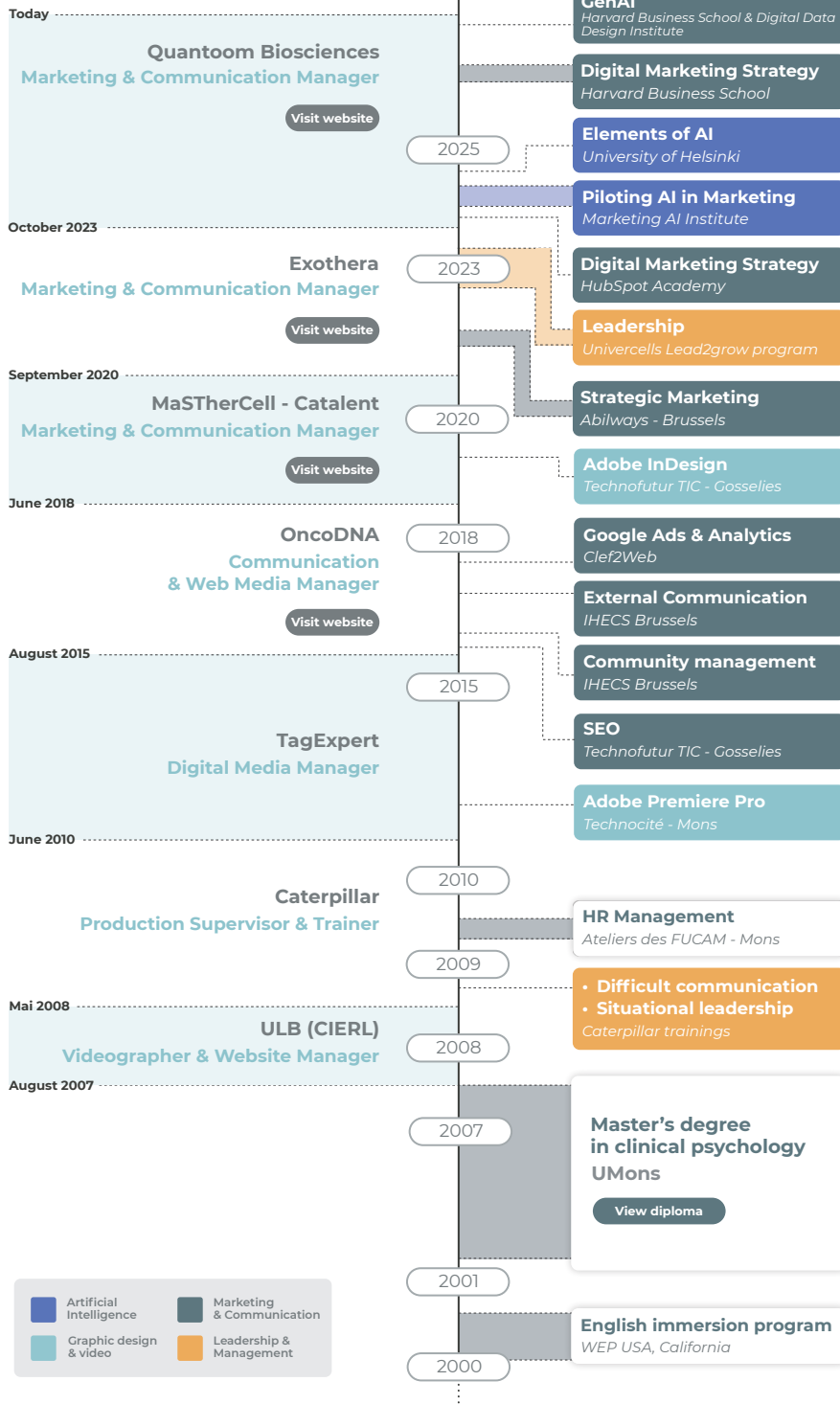
- Senior Marketing & Communications Manager
- Expert in Digital Marketing Strategy
- Multimedia Content Creator

[Click here to discover my projects portfolio](#)

+32 (0) 476 81 12 44
lecocqjonathan@hotmail.com
jonathanlecocq.com
Rue de la Licorne 39, 7022 Mons
DOB: January 30, 1980
Drone pilot license A1 - A2 - A3
Boat license

WORK EXPERIENCE

EDUCATION



ABOUT ME

With over **18 years of experience in marketing and communication**, including a decade as a Marketing & Communication Manager, I have led global strategies to enhance brand visibility, corporate reputation, and stakeholder engagement. My expertise spans strategic planning, internal and external communication, employer branding, media relations, and digital marketing.

ASSETS

Digital marketing strategy

Strategic planning, campaign orchestration, market positioning, brand development, cross-channel integration, and performance optimization.

Advanced skills in digital content creation

Video production (18 years), graphic design, 360° virtual tours, websites, and multimedia storytelling.

LANGUAGES

French	English	Dutch
Mother tongue	Fluent	Intermediate Intensive training in progress

TOOLBOX

Tool	Proficiency
Pr Adobe Premiere Pro	●●●●●●●●●●
Ps Adobe Photoshop	●●●●●●●●●●
Id Adobe InDesign	●●●●●●●●●●
Ae Adobe After Effects	●●●●●●●●●●
Ai Adobe Illustrator	●●●●●●●●●●
Wordpress	●●●●●●●●●●
HubSpot	●●●●●●●●●●
Apollo.io	●●●●●●●●●●
Canva	●●●●●●●●●●
Google Analytics	●●●●●●●●●●
Mailchimp - Sendinblue	●●●●●●●●●●
Microsoft Office Tools	●●●●●●●●●●

AI TOOLBOX

AI Tool	Usage
ChatGPT	●
Copilot	●
Gemini	●
perplexity	●
Midjourney	●
descript	●