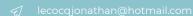


# JONATHAN LECOCO

**Senior Marketing & Communications Manager** 







### **WORK EXPERIENCE**

From October 2023

**Quantoom Biosciences** 

**Marketing and Communications Manager** 

From September 2020 to October 2023

**Marketing and Communication Manager** 

From June 2018 to September 2020 MaSTherCell - Catalent

**Marketing and Communication Manager** 

From September 2015 to June 2018

OncoDNA

**Communication & Web Media Manager** 

From June 2010 to August 2015

**TagExpert** 

**Videographer & Web Communication Manager** 

From May 2008 to June **2010** 

Caterpillar

**Production Supervisor / Trainer** 

From August 2007 to April 2008

**ULB (CIERL)** 

Videographer and Website Manager

### **ABOUT ME**

With 18+ years of experience in marketing and communication, I bring a unique balance between strategic vision and creative execution. Over the past decade, I've led global initiatives that strengthened brand reputation, amplified visibility, and built meaningful engagement across biotech, tech, and industrial environments.

I'm both a strategic thinker and a doer — equally comfortable defining positioning and orchestrating campaigns as I am creating content myself: videos, brochures, infographics, or digital experiences.

Click here to discover my projects portfolio >

### **LANGUAGES**

French

**English** 

Dutch

Mother tongue

Fluent

Pre-intermediate

## **EDUCATION & CERTIFICATIONS**

My Master's Degree in Psychology from the University of Mons (UMons), combined with professional certifications in marketing and communication, gives me a strong understanding of audience behavior, communication impact, and effective marketing strategies.

Professional Certifications - Strategic Marketing, Digital Communication and Innovation



ISO 27001 Lead Implementer CQHN

Scheduled December 2025



**Digital Marketing Strategy** Harvard Business School 2025



Pilotina Al

Marketing Al Institute



**Digital Marketing Strategy** Hubspot Academy



Strategic Marketing Abilways - Skolae

IHECS

**External Communication** 



**Community Management** 





**Complementary Trainings** 

Adobe Creative Tools Technofutur TIC 2012 - 2019

SEA, SEO, Analytics Clef2Web 2015 - 2018

**English Immersion** WEP - USA, California 2000

### **TOOLBOX**

Adobe Premiere Pro

Adobe Photoshop

Adobe InDesign Adobe After Effects

Adobe Illustrator

Wordpress HubSpot

Notion Make

Apollo io

GenAl

Canva Google Ads + Analytics

Mailchimp - Sendinblue Microsoft Office Tools

