



# JONATHAN LECOCQ

## Senior Marketing & Communications Manager

- Strategic Digital Marketing
- Media Relations & PR
- AI-Driven Marketing Innovation
- No-code Automation
- Digital Content Creation

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- Mons, Belgium
- Drone pilot license A1 - A2 - A3
- Boat license

## WORK EXPERIENCE

- From October 2023 **Quantoom Biosciences**  
Marketing and Communications Manager
- From September 2020 to October 2023 **Exothera**  
Marketing and Communication Manager
- From June 2018 to September 2020 **MaSTherCell - Catalent**  
Marketing and Communication Manager
- From September 2015 to June 2018 **OncoDNA**  
Communication & Web Media Manager
- From June 2010 to August 2015 **TagExpert**  
Videographer & Web Communication Manager
- From May 2008 to June 2010 **Caterpillar**  
Production Supervisor / Trainer
- From August 2007 to April 2008 **ULB (CIERL)**  
Videographer and Website Manager

## EDUCATION & CERTIFICATIONS

My Master's Degree in Psychology from the University of Mons (UMons), combined with professional certifications in marketing and communication, gives me a strong understanding of audience behavior, communication impact, and effective marketing strategies.

### Professional Certifications - Strategic Marketing, Digital Communication and Innovation



**ISO 27001 Lead Implementer**  
CQHN  
Scheduled December 2025



**Digital Marketing Strategy**  
Harvard Business School  
2025



**Piloting AI**  
Marketing AI Institute  
2024



**Digital Marketing Strategy**  
Hubspot Academy  
2023



**Strategic Marketing**  
Abilways - Skolae  
2022



**External Communication**  
IHECS  
2017



**Community Management**  
IHECS  
2016

### Complementary Trainings

**Adobe Creative Tools**  
Technofutur TIC  
2012 - 2019

**SEA, SEO, Analytics**  
Clef2Web  
2015 - 2018

**English Immersion**  
WEP - USA, California  
2000

## ABOUT ME

With **18+ years of experience in marketing and communication**, I bring a unique balance between strategic vision and creative execution. Over the past decade, I've led global initiatives that strengthened brand reputation, amplified visibility, and built meaningful engagement across biotech, tech, and industrial environments.

I'm both a strategic thinker and a doer — equally comfortable defining positioning and orchestrating campaigns as I am creating content myself: videos, brochures, infographics, or digital experiences.

[Click here to discover my projects portfolio >](#)

## LANGUAGES

| French        | English | Dutch            |
|---------------|---------|------------------|
| Mother tongue | Fluent  | Pre-intermediate |

## TOOLBOX

|                               |                     |
|-------------------------------|---------------------|
| <b>Pr</b> Adobe Premiere Pro  | ● ● ● ● ● ● ● ● ● ● |
| <b>Ps</b> Adobe Photoshop     | ● ● ● ● ● ● ● ● ● ● |
| <b>Id</b> Adobe InDesign      | ● ● ● ● ● ● ● ● ● ● |
| <b>Ae</b> Adobe After Effects | ● ● ● ● ● ● ● ● ● ● |
| <b>Ai</b> Adobe Illustrator   | ● ● ● ● ● ● ● ● ● ● |
| Wordpress                     | ● ● ● ● ● ● ● ● ● ● |
| HubSpot                       | ● ● ● ● ● ● ● ● ● ● |
| Notion                        | ● ● ● ● ● ● ● ● ● ● |
| Make                          | ● ● ● ● ● ● ● ● ● ● |
| Apollo.io                     | ● ● ● ● ● ● ● ● ● ● |
| Canva                         | ● ● ● ● ● ● ● ● ● ● |
| Google Ads + Analytics        | ● ● ● ● ● ● ● ● ● ● |
| Mailchimp - Sendinblue        | ● ● ● ● ● ● ● ● ● ● |
| Microsoft Office Tools        | ● ● ● ● ● ● ● ● ● ● |

GenAI

