



JONATHAN LECOCQ

Senior Marketing & Communications Manager

- Strategic Digital Marketing
- Media & Public Relations
- Internal & Change Communications
- Employer Branding & Talent Engagement
- Digital Content Strategy & Creation

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- Mons, Belgium
- Drone pilot license A1 - A2 - A3
- Boat license





WORK EXPERIENCE

- From October 2023
Quantoom Biosciences
Marketing and Communications Manager
- From September 2020 to October 2023
Exothera
Marketing and Communication Manager
- From June 2018 to September 2020
MaSTherCell - Catalent
Marketing and Communication Manager
- From September 2015 to June 2018
OncoDNA
Communication & Web Media Manager
- From June 2010 to August 2015
TagExpert
Videographer & Web Communication Manager
- From May 2008 to June 2010
Caterpillar
Production Supervisor / Trainer
- From August 2007 to April 2008
ULB (CIERL)
Videographer and Website Manager

EDUCATION & CERTIFICATIONS

My Master's Degree in Psychology from the University of Mons (UMons), combined with professional certifications in marketing and communication, gives me a strong understanding of audience behavior, communication impact, and effective marketing strategies.

Professional Certifications - Strategic Marketing, Digital Communication and Innovation

 ISO 27001 Lead Implementer CQHN Scheduled December 2025	 Digital Marketing Strategy Harvard Business School 2025
 Piloting AI Marketing AI Institute 2024	 Digital Marketing Strategy Hubspot Academy 2023
 Strategic Marketing Abilways - Skolae 2022	 External Communication IHECS 2017
 Community Management IHECS 2016	

Complementary Trainings

- Adobe Creative Tools**
Technofutur TIC
2012 - 2019
- SEA, SEO, Analytics**
Cle2Web
2015 - 2018
- English Immersion**
WEP - USA, California
2000

ABOUT ME

With **18+ years of experience in marketing and communication**, I bring a unique balance between strategic vision and creative execution. Over the past decade, I've led global initiatives that strengthened brand reputation, amplified visibility, and built meaningful engagement across biotech, tech, and industrial environments.






I'm both a strategic thinker and a doer — equally comfortable defining positioning and orchestrating campaigns as I am creating content myself: videos, brochures, infographics, or digital experiences.

[Click here to discover my projects portfolio >](#)

LANGUAGES

French	English	Dutch
Mother tongue	Fluent	Pre-intermediate

TOOLBOX

 Adobe Premiere Pro	● ● ● ● ● ● ● ● ● ●
 Adobe Photoshop	● ● ● ● ● ● ● ● ● ●
 Adobe InDesign	● ● ● ● ● ● ● ● ● ●
 Adobe After Effects	● ● ● ● ● ● ● ● ● ●
 Adobe Illustrator	● ● ● ● ● ● ● ● ● ●
Wordpress	● ● ● ● ● ● ● ● ● ●
HubSpot	● ● ● ● ● ● ● ● ● ●
Notion	● ● ● ● ● ● ● ● ● ●
Make	● ● ● ● ● ● ● ● ● ●
Apollo.io	● ● ● ● ● ● ● ● ● ●
Canva	● ● ● ● ● ● ● ● ● ●
Google Ads + Analytics	● ● ● ● ● ● ● ● ● ●
Mailchimp - Sendinblue	● ● ● ● ● ● ● ● ● ●
Microsoft Office Tools	● ● ● ● ● ● ● ● ● ●

GenAI	 ChatGPT	 Copilot
	 Gemini	 perplexity
	 Midjourney	 descript