



JONATHAN LECOCQ

Senior Marketing & Communications Manager

- Strategic Digital Marketing
- Media & Public Relations
- Marketing and Sales Automation
- Internal & Change Communications
- Employer Branding & Talent Engagement
- Digital Content Creation



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Mons, Belgium



Drone pilot license A1 - A2 - A3



Boat license

WORK EXPERIENCE

From October 2023	Quantoom Biosciences Marketing and Communications Manager
From September 2020 to October 2023	Exothera Marketing and Communication Manager
From June 2018 to September 2020	MaSTherCell - Catalent Marketing and Communication Manager
From September 2015 to June 2018	OncoDNA Communication & Web Media Manager
From June 2010 to August 2015	TagExpert Videographer & Web Communication Manager
From May 2008 to June 2010	Caterpillar Production Supervisor / Trainer
From August 2007 to April 2008	ULB (CIELR) Videographer and Website Manager

ABOUT ME

With 18+ years of experience in marketing and communication, I bring a unique balance between strategic vision and creative execution. Over the past decade, I've led global initiatives that strengthened brand reputation, amplified visibility, and built meaningful engagement across biotech, tech, and industrial environments.

I'm both a strategic thinker and a doer — equally comfortable defining positioning and orchestrating campaigns as I am creating content myself: videos, brochures, infographics, or digital experiences.

[Click here to discover my projects portfolio >](#)

LANGUAGES

French	English	Dutch
Mother tongue	Fluent	Pre-intermediate

TOOLBOX

	Adobe Premiere Pro	
	Adobe Photoshop	
	Adobe InDesign	
	Adobe After Effects	
	Adobe Illustrator	

Wordpress	
HubSpot	
Notion	
Make	
Apollo.io	
Canva	
Google Ads + Analytics	
Mailchimp - Sendinblue	
Microsoft Office Tools	

GenAI		
Gemini		
Midjourney		

EDUCATION & CERTIFICATIONS

My Master's Degree in Psychology from the University of Mons (UMons), combined with professional certifications in marketing and communication, gives me a strong understanding of audience behavior, communication impact, and effective marketing strategies.

Professional Certifications - Strategic Marketing, Digital Communication and Innovation

	Digital Marketing Strategy Harvard Business School 2025		Piloting AI Marketing AI Institute 2024
	Digital Marketing Strategy Hubspot Academy 2023		Strategic Marketing Abilways - Skolae 2022
	SEO, SEA, Analytics Clef2Web 2015 - 2018		External Communication IHECS 2017
	Community Management IHECS 2016		

Complementary Trainings

Leadership Univercells Lead2grow program 2023	Adobe Creative Tools Technofutur TIC 2012 - 2019	English Immersion WEP - USA, California 2000
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